



INDIRA GANDHI NATIONAL TRIBAL UNIVERSITY

NDIAN INSTITUTE OF TOURISM & TRAVEL MANAGEMENT

(IGNTU)

(IITTM)

AMARKANTAK, MADHYA PRADESH – 484887

GOVINDPURI, GWALIOR, M.P. - 474011

(A Central University established by an Act of Parliament)

(An Autonomous Body under Ministry of Tourism, Govt. of India)

www.igntu.ac.in

www.iittm.ac.in

ADMISSION BULLETIN

BBA (Tourism & Travel) 2023-26

IITTM Campuses



1.	About IGN I U	2
2.	About IITTM	3
3.	BBA (Tourism and Travel)	4
	i. Educational Qualification	4
ii.	Age Limit	5
iii.	Intake Capacity5	
iv.	Fee Structure	5
4.	Eligibility for Admission	5
	i. Application Method	6
ii.	Selection Process	6
iii.	Admission Calendar	7
5.	Refund Policy	7
6.	Important Points	8
7•	Scholarship	8
8.	Study Tours	9
9.	Facilities at IITTM	9
10.	Faculty members	10
11.	Syllabus of BBA (Tourism and Travel)	10
12.	Contact Details	10
13.	Reservation of rights	10
14.	Annexure A: Prescribed Format for OBC Certificate	11
15.	Instructions against Ragging	12

ABOUT IGNTU

The Indira Gandhi National Tribal University, Amarkantak has been established by an Act ofthe Parliament of India, the Indira Gandhi National Tribal University Act, 2007. The University started functioning from July 2008. The jurisdiction of the University extends to the whole country and it is fully funded by the Central Government through the University Grant Commission. The university caters to the tribals' long cherished dream of higher education.

Aims and Objectives

The tribal people are rich in cultural heritage and skill of art and craft but they are still marginalized in respect to higher education as well as in other walks of life. Now in the present age of globalization the world has shrunk into a village as the society has advanced in technology. But the tribes, who are the custodians of Indian culture in real sense, are far behind in this race of advancement. In order to rescue them from the present plight, the university has put before itself the following aims and objectives:

- To provide avenues of education, especially higher education and research facilities primarily for the tribal population of India.
- To disseminate and advance knowledge by providing instructional and research facilities in tribal art, tradition, culture, language, medicinal systems, customs, forest based economic activities, flora, fauna and advancement in technologies relating to the natural resources of the tribal areas.
- To collaborate with national and international universities and organizations, especially for undertaking cultural studies and research on tribal communities.
- To formulate tribal-centric development models, publish reports and monographs and organize conferences and seminars on issues relating to tribes and to provide inputs to policy matters in different spheres.
- To take appropriate measures for promoting the members of tribal communities capable of managing, administering and looking after their own needs by access to highereducation through a university of their own.
- To disseminate and advance knowledge by providing instructional and research facilities in such other branches of learning as it may deem fit.
- To take appropriate measures for promoting innovations in teaching-learning process in interdisciplinary studies and researches and to pay special attention to the improvement of social, educational and economic conditions and welfare of the scheduled tribes within the Union of India.

In view of the aims and objectives of the university the major thrust will be on providing more opportunity for the tribes. However, the university is open to all.

The Salient features of the academic system followed by the University are:

- To provide value-based education aiming for morale and character building;
- To provide an easy access to an affordable quality education, research and training for enhancement of employable skills
- To undertake basic and advanced research activities related to empowerment of tribal population

- To continuously engage in transferring new knowledge for the welfare of tribal population
- To participate persistently in community extension activities
- To strengthen facilities for modern scientific research
- To inculcate good values and morale among the University stakeholders for effectiveness, transparency and accountability
- To keep pace with the changing scenario in higher education and research at the National and International levels
- To collaborate with premier institutions for sharing of knowledge
- To foster interdisciplinary education and research
- To design course curriculum with explicit focus on tribal issues and development; and
- To position the University as the finest Centre of Excellence in education and research, at the global level.

ABOUT IITTM

Indian Institute of Tourism and Travel Management (IITTM) is an autonomous body under the **Ministry of Tourism, Government of India,** is one of the premier Institutes in the country offering education, training, research and consultancy in the field of tourism, travel and allied sectors. IITTM was established in 1983 and presently IITTM campuses are located at Gwalior, Bhubaneswar, Goa, Noida and Nellore. IITTM is a founder member of UN-ESCAP promoted Network of Asia-PacificEducational and Training Institutes in Tourism (APETIT).

IITTM is committed to developing quality human resources for tourism and allied services. The target groups of its educational/ training programmes extend much beyond the organized sectors of the economy. IITTM endeavours to nurture professional and managerial excellence, social and cultural sensitivity, moral and ethical responsibility with concern for the environment and strive for latest techniques to develop decision making abilities with a resolute approach towards productivity, excellence, innovation and value for others to enable its participants to keep pace with the changing scenario of the economy and its environs.

The faculty, staff, students and the administration of the Institute contribute to the building up an organizational culture marked by team spirit, confidence, mutual respect and concern for others. The students of the regular courses and the participants of various training programmes enrich the culture of the Institute with their diverse background and experience. IITTM welcomes people working at different levels to attend MDPs and various tailor-made training programmes in IITTM centres at Gwalior, Bhubaneswar, NOIDA, Goa*, Bodh Gaya*, Shillong* and Nellore as well as in other parts of the country.

Our programmes incorporate both subject-specific and generic business modules and have been designed to reflect industry practices and academic developments. Each of our existing courses touches upon tourism as a business activity - the organisation, dimensions, social significance and impact of tourism are studied.

With entry profiles ranging from beginners to advanced levels, our programs are tailor made to meet the present need of the tourism industry. Learners are supported at every stage of learning and career development. Two year full-time Master of Business Administration in Tourism & Travel Management and Bachelor of Business Administration in Tourism & Travel (As per the MoU signed for collaboration with IGNT University – Ministry of HRD, Govt. Of India) are offered for learners to enable them to acquire the right skill set with ample flexibility to adapt to employing the organization's needs.

* Thesecampuses are under the final stages of construction

BBA (TOURISM AND TRAVEL)

From 2016 onwards, IITTM is offering BBA (Tourism & Travel) program from its centers viz. Gwalior, NOIDA, Bhubaneswar & Nellore (as per the MoU signed under the collaborative scheme of IGNT University – Ministry of HRD, Govt. Of India). This program incorporates subject-specific and generic business modules and has been designed to reflect industry practices and academic developments. Moreover, this course has touched upon tourism as a business activity - the organization, dimensions, social significance and impact of tourism are studied. With entry profiles ranging from beginners to advanced levels, this program is designed to meet the present need of the tourism industry. The learners are supported at every stage of learning and career development.

Educational Qualification

The candidates who have passed 10 + 2 examinations in any subject from a recognized University / Board with a minimum of 50% marks for UR / OBC (45% for SC / ST / PWD) are eligible to apply for BBA (Tourism & Travel) program.

- If the seats reserved for SC/ST remain vacant then the same will be filled by the SC/ST candidates who appear for entrance exam irrespective of their ranking in the exam.
 - Reservation for SC, ST, OBC (under Non-creamy layer) and Physically Challenged candidates
 will be applicable as per Govt. of India rulesi.e. 7.5% for ST, 15% for SC, 27% for OBC (under noncreamylayer) and 10% for EWS candidates. However, Physically challenged candidates are
 strongly encouraged to apply.

Note: The candidate, who belongs to SC/ST/OBC/PWD category, must produce the valid category certificate issued by the competent authority. The OBC candidate has to produce a non-creamy layer certificate as per central Govt. regulations and issued by the competent authority within the last three years (please refer Annexure A).

Age Limit

The candidates seeking admission to BBA (Tourism & Travel) program shall not be more than 22 Years as on 1st July, 2023 for UR / OBC. (Age relaxation of 5 years will be applicable to SC/ST candidates).

*Intake Capacity

S. No.	IITTM Center	Total seats	UR	ОВС	SC	ST	EWS*
1.	Gwalior	112	46	30	17	8	11
2.	Bhubaneswar	75	30	20	11	6	8
3.	NOIDA	113	46	31	17	8	11
4.	Nellore	75	30	20	11	6	8
	Total	375	152	101	56	28	38

^{(*10%} seats are allocated to Economically Weaker Section (EWS), as per vide OM No. 20013/01/2018-BC-II dated 17 January, 2019, to access the order copy, visit https://www.ugc.ac.in/pdfnews/8174449_Letter---Reservation-for-EWS.pdf) (*5% seats of the total intake are approved for the International Students)

*Fee Structure

The total fee for BBA (Tourism & Travel) is **Rs. 2,79,350/-.** The students are required to deposit the fee semester wise, as per the following details:

i.	First Year	(First and Second Semesters)	Rs. 1,08,850/-
ii.	Second Year	(Third and Fourth Semesters)	Rs. 88,000/-
iii.	Third Year	(Fifth and Sixth Semesters)	Rs. 82,500/-

^{*}Approved by the Institute's BOG in March 2019

ELIGIBILITY FOR ADMISSION:

1) Candidates seeking admission in BBA (TT) programme shall be required to possess 10 + 2 examinations in any subject from a recognized University / Board with at least 50% marks (45% marks for SC / ST).

Candidates appearing in final year examination of 10+ 2 are also eligible to apply, **subject to they must submit their result of 12th class with the requisite percentage of marks by September 30, 2022, failing which their admission will be cancelled and course fee deposited in the institute, will also be forfeited.** (In this regards, the student must submit an affidavit on non-judicial stamp paper of Rs.100/-).

And

2) Appear in written test "IGNTU IITTM Admission Test (IIAT)" to be conducted by IGNTU & IITTM. Admission Test will be held on June 5, 2022 (Sunday) (tentative) from 10:00 am to 12:00 pm at IITTM centres (i.e. Gwalior, Bhubaneswar, Noida& Nellore) and the other centers shortlisted, which will be notified later.

The candidate has to write their answers on OMR Sheet. It will be an objective type test with four options of nearest answers carrying 100 questions /100 marks [General Awareness (50 Marks), Verbal ability (25 Marks) and Quantitative ability (25 marks)]. One mark for each right answer and no negative marking for wrong answer.

Admission Bulletin BBA (TT) 2023-26

3) Group Discussion And Personal Interview:

Shortlisted candidates will be required to appear for **GD** and **PI** at any one of the **IITTM** centres, which they have to mark in the admission form:

- IITTM Bhubaneswar
- IITTM Gwalior
- IITTM Nellore
- ♣ IITTM Noida

Note: Candidates must carry all the original documents for verification before being allowed for the GD and PI.

Application Method:

• The candidate will have to apply Online. Kindly read the Admission Bulletin for BBA (TT) 2022-25 thoroughly, before applying for the Admissions 2023 by visiting www.iittm.ac.in

Selection Process:

A candidate to be considered for admission in BBA (TTM) 2022-25 would have to participate in all the three components of the screening process, as mentioned below. If any case the candidate does not appear in one of the components of the screening process, will not be included in the merit list. The admission in BBA (TT) would be strictly on the basis of overall **performance** of **written test + GD + PI**, as explained follows:

		100%
iii.	Personal Interview	15%
ii.	Group Discussion	15%
i.	Written Test: IGNTU IITTM Admission Test (IIAT) 2023	70%

Inter-se-merit will be determined on the basis of above out of maximum 100 marks, by moderating the score of written test into 70% of marks of total marks obtained by the candidate, as practiced by the institute.

- **a.** In case of two or more candidates have scored equal marks, the inter-se-merit of such candidates shall be determined based on higher score and thereafter older in age.
- **b.** In case the candidate fails to establish their eligibility by **September 30, 2023**, the admission would be cancelled and fees will be forfeited.

Admission Calendar*

•	Admission Test (IIAT) 2023 (online)	4 th ,11 th ,18 th & 25 th ,June,2023
•	GD and PI for all applicants (all centers) online	5 th ,12 th ,19 th & 26 th ,June,2023
•	Declaration of admission/ Merit List	7 th ,14 th ,21 st & 28 th ,June,2023
•	Last date for depositing of admission fee	July 12, 2023
•	Commencement of Academic Session	July 18, 2023
•	Last date of apply for transfers to any center	July 25, 2023

REFUND POLICY

The refund policy is applicable as per the guidelines of UGC / IGNT University, Amarkantak, M.P.

- Process of refund of tuition, development and other fees after cancellation of admission secured through CAP rounds, institute level round(s) and vacancy round(s) of admission.
- The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate and may request for refund of fee within prescribed date.
- In case of the online portal will fail to detect the non-eligible applicant, then the responsibility lies with the applicant. So, the applicant needs to ensure to check his / her eligibility before applying for the Admissions 2023.
- The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents.
- Refund shall be made after deduction of the cancellation charges as shown:

Situation	Refund
On request received on or before the date of	Entire fee less by Rs. 5000/- + Rs.1000/- as
commencement of the academic session.	processing fee of + as admission cancellation
	charges.
On request received after the date of	Entire fee less by Rs. 5000/- as processing fee
commencement of academic season and	+ admission cancellation charges on pro-rata
during first semester of MBA/BBA.	basis.

Note:

- The commencement date of academic season 2023-26 is **July 18, 2023** and it will count for all purposes of refund of fee cases.
- All the refund cases will be settled in the **month of October 2023**.

IMPORTANT POINTS

- i. Institute shall not be responsible for any postal / courier delays in correspondence related to the admission process.
- ii. Movements through waiting lists are strictly on the basis of merit.
- iii. Once a candidate has taken admission in one of the programs of IITTM at any of the centres and his / her name is forwarded to IGNTU, then, his / her seat shall not be transferred to any other program of the institute.

- **iv.** Students would be required to deposit academic and hostel fee semester-wise in accordance to the schedule of deposit, failing which a late fee will be paid by the student or disciplinary action will be taken as decided by the authority under the rules of the institute.
- v. Hostel fee is applicable only to students who are allotted hostel by the institute.
- vi. Admission to the hostel is purely on merit basis and the availability of accommodation in it.
- **vii.** Caution money deposit in the first semester of the program, is refundable to the student after the completion of his / her BBA (Tourism & Travel) course and after the production of NDC as well as receipt of fees along with caution money.
- viii. Study Tour is mandatory for all the studentsand the study tour fee is non-refundable in any case.
- ix. A candidate / guardian must declare ailment and medical history, if any, at the time of admission.
- **x.** Students on taking admission shall be deemed to have agreed to abide by the rules and regulations of the institute, hostel & examination etc.
- **xi.** All matters are to be settled subject to the jurisdiction of the Madhya Pradesh High Court Gwalior Bench.

SCHOLARSHIP

Students of IITTM can avail of **government scholarships** offered by various agencies to students of different categories. The Central Govt. as well as State Governments are providing the scholarship (*refund of tuition fee*) to the students belongs to OBC, SC, ST, PH and minorities. On an average, approximately 150 students of institutes are availing benefits of from these scholarships in every academic session. For details, please contact the Scholarship Cell and the detail information is available at the website www.iittm.ac.in

STUDY TOURS

There will be two study tours organized during the six semesters of BBA (Tourism & Travel) program. The first study tour will be organized in second semester (local tour) and the second one will be in the fourth semester (outstation tour) (tentative).

FACILITIES AT IITTM

ITTM centers have state-of the art infrastructure that supports a learning environment. Some of the variant features are as follows:

- All the classrooms are having the facilities of air-conditioner and are well-equipped with state of the art technology like projectors etc.
- All the campuses are having the facility of Wi Fi around the clock.
- Gwalior campus is hostel facility, having auditorium, gym facility, conference room, computerlab, one of the best libraries of tourism in the country, canteen, gym facility, hostel mess, medical facilities, playground and sports facilities like the best billiards table within Gwalior city, PNB ATM facility, etc.
- Bhubaneswar campus is having the hostel facility, gym facility, conference room, computer lab, library, canteen, hostel mess, medical facilities, sports facilities etc.
- Noida campus is surrounded by the pleasing atmosphere and it is having hostel facility, gym facility,

conference room, computer labs, library, canteen, hostel mess, medical facilities, sports facilities etc.

• Nellore campus is situated in the lap of nature near to coastal areas and it is having hostel facility, conference room, computer lab, library, canteen, medical facilities, sports facilities etc.

Moreover, Gwalior, Bhubaneswar, Nellore and Noida campuses offer limited hostel facilities to students at a very affordable price (though a hostel room is not guaranteed). Hostel rental varies from Rs. 5,500/-* to Rs. 7,500/-*, for a semester, depending upon the type of accommodation. This excludes the caution money deposit and electricity charges. The hostel mess costs in the range of Rs. 3,500/-* to Rs. 4,000/-* per month.

*(subject to revision)

FACULTY MEMBERS

Please visithttp://www.iittm.ac.in/main/people_faculty.htm to access the list of Faculty Members or else the details are available at www.iittm.ac.in

SYLLABUS of MBA (Tourism and Travel Management)

Please visithttp://www.iittm.ac.in/main/pro_BBA%20(T&T).htm to access the syllabus or else the details are available at www.iittm.ac.in.

CONTACT DETAILS

Gwalior

Indian Institute of Tourism and Travel Management,

Govindpuri, Gwalior (MP) - 474011

Phone: 0751 - 2345821

Nodal officer: Dr.Chandra Shekhar Barua

Mobile no.: 9425407607, 8878179131, 9425111266,7000184930

Email: csbarua003@rediffmail.com

Saurabh.dixit@iittm.ac.in admissions@iittm.ac.in Website: www.iittm.ac.in

Bhubaneswar

Indian Institute of Tourism and Travel Management,

Dumuduma, Bhubaneswar (Odisha) - 751019

Phone: 0674 - 2472014 / 2472016; Fax: 0674-2472013

Nodal officer: Dr.M.S. Hussain

Mobile no.:9437010180,9883053751,8342082073

Email:bhubaneswar@iittm.ac.in

Website: www.iittmb.in

Noida

Indian Institute of Tourism and Travel Management,

Plot no. A 36, Sector - 62, NOIDA, Gautam Buddha Nagar, UP - 201301

Phone: 0120 - 2459100

Nodal officer: Dr.Pawan Gupta

Mobile no.:7503465065,9911391880,8860081676

Email: info@iittmnoida.ac.in / Website: www.iittmnoida.ac.in

Nellore

Indian Institute of Tourism and Travel Management, South campus

Golagamudi (Village & Post), via - Sarvepalli,

SPSR, Nellore, Andhra Pradesh-524321 Phone: 0861 – 2353199; Fax: 0861 2353299

Nodal officer: Prof.Monika Prakash

Mobile no.:9866274850,9966462786,9490787854,8999199338

Email: nellore@iittm.ac.in Website: www.iittmsouth.org

Goa

National Institute of Water Sports (NIWS) -

A Center of IITTM

Aivavo, Near Dona Paula Circle Caranzalem, Panjim, Goa, 403002

Tel:91-832-2454800/2456050

Nodal officer: Prof.:Sutheeshna Babu S.

9447791508,7377686582

E-mail: niwsgoa@gmail.com and babspillai@gmail.com

Website: http://www.niws.nic.in/

RESERVATION OF RIGHTS

The Admission Bulletin for BBA (Tourism & Travel) 2022-25 is applicable for admission to the **BBA** (**Tourism & Travel**) program. IGNTU and IITTM reserves all the right to make changes in requirements and regulations for admission, regulation for continuing the courses, contents of the courses, fee charge or regulations affecting students or making any other suitable modifications in any matter incidental or ancillary thereto, should these be deemed necessary in the interest of the student, profession or the institute. All matters of dispute, regarding the above, if any, will be subject to the legal jurisdiction of Madhya Pradesh High Court - Gwalior only.

NOTE: THIS ADMISSION BULLETIN IS SUBJECT TO THE APPROVAL OF IGNTU
